



NORA GRIFFITHS

Director, Coaching & Facilitation

A Nora is a business development leader that focuses on driving change and growth within companies and amongst teams. She is not one to shy away from achieving an ambitious goal or overcoming challenges; something Nora has embraced personally as a former member of the Canadian National Rowing team, and professionally through her experience in social entrepreneurship.

Nora has served in various leadership roles over the course of a decade with ME to WE, a division of the internationally known social enterprise organization. Nora has overseen everything from sales and marketing to client service and product development both nationally and internationally. More recently, Nora has taken her entrepreneurial passions to the MH3 Collective where she co-founded Sidekick, a female-led and purpose-driven strategy consulting agency, while also serving as the MH3 Collective's Vice President of Venture Growth supporting purpose-driven ventures and leaders across industries to realize their business and growth goals.

Nora holds a Bachelor of Commerce from McMaster University, a Master of Education from University of Victoria, and a certificate in Design Thinking from IDEO based out of Toronto, Canada. When she's not diving into a new project at work, you'll find her hitting the open roads for a long bike ride or run with her dog in tow.